

Ice breaker questions for SWOT analysis.

Strengths

Strengths are internal, positive attributes of your service body.

1. What do we do best?
2. What unique knowledge, skills, or resources do we have?
3. What assets do we have?
4. What do other people say we do well?
5. What is some our notable successes?

Weaknesses

Weaknesses are negative factors that detract from your strengths.

1. What could we improve?
2. What knowledge, skills and/or resources are we lacking?
3. What disadvantages do we have?
4. What do other people say we don't do well?
5. In what areas do we need more mentorship?

Opportunities

Opportunities are factors in your community that are likely to contribute to your success.

1. How can we turn our strengths into opportunities?
2. How can we turn our weaknesses into opportunities?
3. What could we do today that isn't being done?
4. How is our community change? How can we take advantage of those changes?
5. Who could we support? How could we support them?

Threats

Threats are external factors that you have no control over.

1. What obstacles do we face?
2. Could any of our weaknesses prevent our service body from meeting our goals?

3. What might cause us problems in the future? How?
4. Are we competing with others to provide services?
5. Are there changes in our community that could threaten our goals?